



Press Release

Summer Fun in Hackney

Evelyn Court in Hackney, owned and managed by housing association IDS, was host to a summer fun day.

Activities were organised for all ages and included football, basket and volleyball, hands-on painting displays and a vast array of food representative of the various ethnic groups that live in the area. The Albion Kids Show brought a lorry and trailer containing a wooden ship which children were able to explore. The day culminated with a performance choreographed in the contemporary music dance workshops which had been rehearsed by young residents of IDS during the afternoon.

The idea for the event came from the IDS Youth Committee who wanted to stage an event which would involve the whole community and IDS tenants from other Hackney estates were invited to attend. Tenant Participation Worker, Valdis Belinis, said, "The day was a huge success in uniting the community and everyone is very keen to make it an annual event."

The fun day was funded by IDS supported by grants from Sure Start and the Community Training and Enabling Budget.

Ends

22nd July 2005

For further information please contact Paul Westbrook, on 0208 800 9606.

Sample photographs are attached, a further selection can be made at

<http://uk.msnusers.com/idsphotos>

Editor's notes

IDS

IDS is more formally known as the Industrial Dwellings Society. It was established by a group of Jewish philanthropists in 1885 in order to relieve the overcrowding in the East End of London where the large population of new immigrants faced very poor housing conditions.

Today, IDS manages over 1,400 properties in Hackney, Tower Hamlets, Southwark, Redbridge, Barnet, Haringey, Camden and Hertsmere. IDS specialises in providing housing for the Jewish community but its tenants also reflect the general ethnic mix of the communities in which it operates. IDS has an ongoing development programme. Its aim is to provide accommodation to meet the needs of its traditional client group.

IDS employs around 50 staff, many of whom are residentially-based on the Society's estates.

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